V12
V12 SOFTWARE

Top Rank SEO

── Account Information ──

Dealership Name _____ ID _____

Domain Name (Website Name) _____

Contact Name _____

Phone Number _____

New Website URL _____

Inventory Source _____

Search Keyword	Monthly Cost if Improved Ranking is						Current Ranking
	30+	30-21	20-11	10-7	6-4	Top 3	
	$1						
	$1						
	$1						

── Payment Information ──

Card Type ☐ VISA ☐ MasterCard ☐ Discover ☐ Amex

Name on Card _____

Card Number _____

Expiration Date _____

Card Verification Number _____

First Name _____

Last Name _____

Address Line 1 _____

Address Line 2 _____

City _____

State _____ Zip Code _____

Phone Number _____

The following Terms of Service govern your use of the V12 Software, Inc ("V12 Software") Web Site located at V12 Software.com.

Services Provided

"V12 Software's fee for SEO results" begins upon the submission of desired keywords from a prospective Customer. "V12 Software's fee for SEO results" will begin on the date you sign the activation form and remains in effect for 6 months.

Pricing and Invoicing Terms

Customer invoicing is performed monthly by V12 Software. The invoicing charges are based exclusively on ranking performance and is included on the activation form. Customer invoicing takes place on the 1st day of each new month, and the keyword rankings on Google + Bing/Yahoo! determine the customer monthly charges. Customer invoicing is based solely on progress of a keyword ranking into the Top 30 non-paid rankings on Google + Bing/Yahoo! search results pages. Therefore, customers are never billed if their ranking has decreased from its original position at the time of "Keyword Activation", or if the listing has not improved within the Top 30 non-paid rankings on either Google and/or Bing/Yahoo!.

If a customer deactivates a keyword before completing the (6) months of "V12 Software's Performance-Based SEO Services Program", the customer's credit card will be charged a "Deactivation Fee" of $500 for each "Active" Keyword that is transitioned to "De-active" status.

When a keyword has completed the (6) months of "V12 Software's Performance-Based SEO Services Program" - the keyword will automatically continue with the program. However, the customer has the ability to deactivate any and/or all keywords at any time without any Deactivation Fee.

_____   _____

Cardholder's Signature   Date